



# BrightParent

## Better Parenting Starts with Support.



Practical tools, expert guidance, and real support – for every stage of your parenting journey.



You're Doing Better Than You Think.

### Daily Insights

Personalized tips that meet your child's age and your real life.



### Ask BrightParent

Get instant, judgment-free answers to your toughest parenting questions.



### 7-Day Programs

Step-by-step guidance to build stronger habits, handle big emotions, and create calmer days.



### Practical Tools

Scripts, checklists, routines and activities that make parenting easier, every day.



### Support That Fits Your Life

- ✓ For parents of kids 5–17
- ✓ Built on parent–child communication science
- ✓ Safe, supportive and easy to use
- ✓ Real solutions for everyday moments



### You Don't Have to Figure It Out Alone.

BrightParent is here to guide you, encourage you and help you feel confident in your parenting – every step of the way.



Stronger Connection  
Better Conversations



Calmer Days  
Happier Families



Brighter Futures  
Together

Small Moments. Big Impact. You've Got This.

